

Thermalism in the Development of Healthy Tourism in Mexico.

El Termalismo en el Desarrollo del Turismo Saludable en México.

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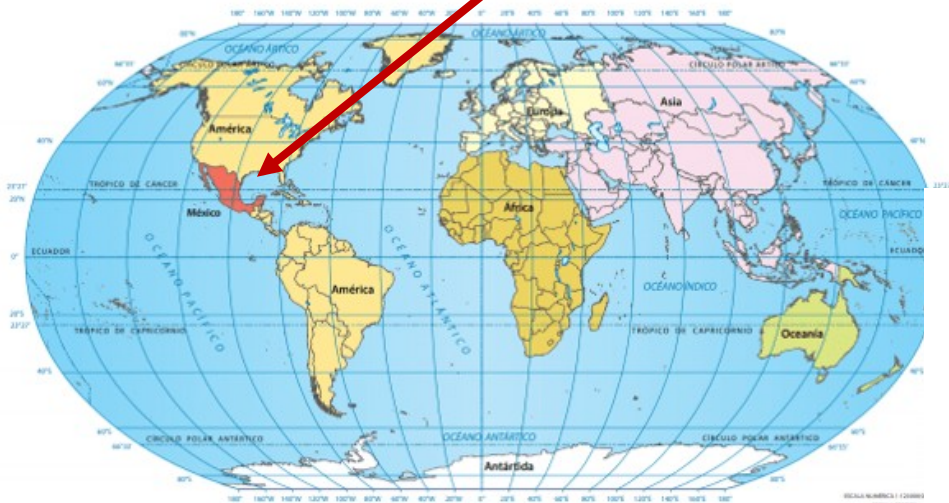
Termas de San Joaquín. Saltillo, Coahuila. México 

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¿WHERE IS MÉXICO?



México en el mundo North American Continent



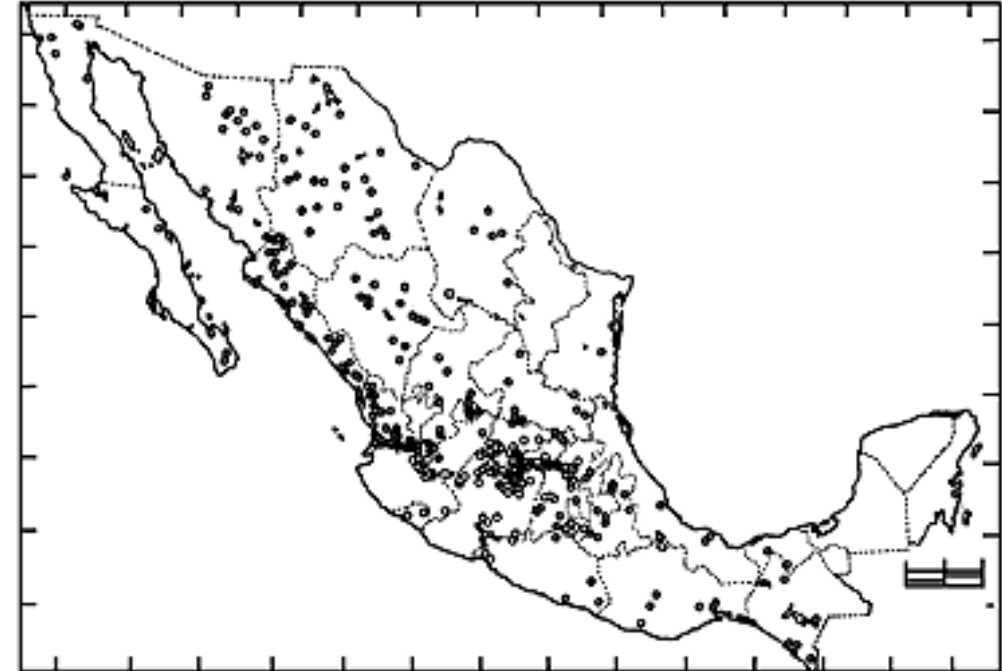
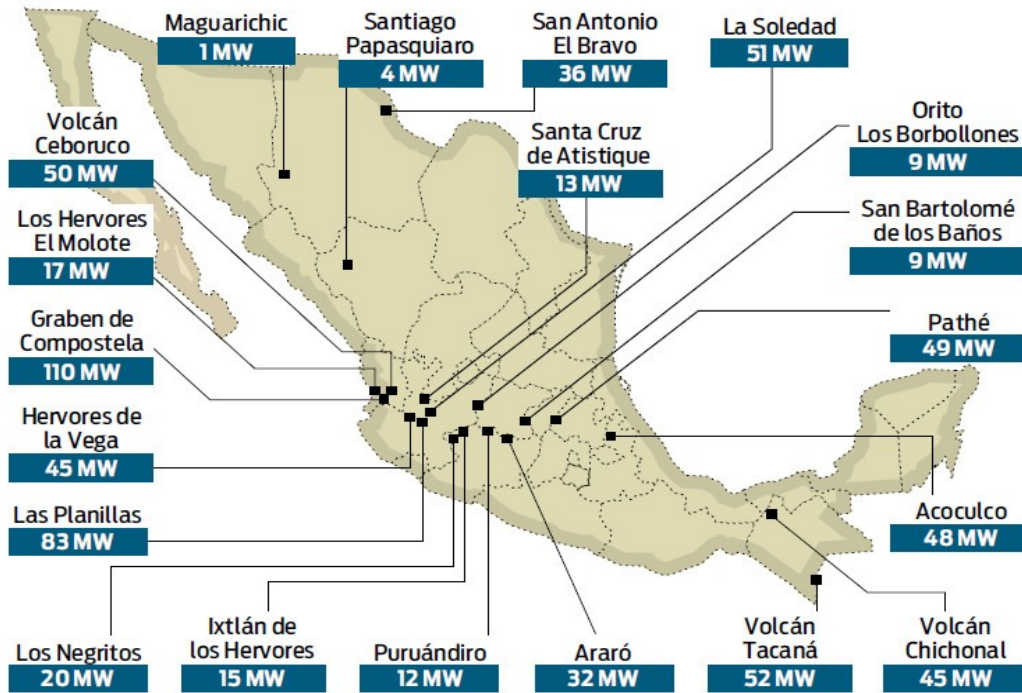
Fuente: Elaborado por el INEGI con datos de la base cartográfica NCGS + 105, IGN. Mapa de fondo: INEGI del Atlas Geográfico de España de las Naciones Unidas en Madrid Geográfica, 2011.

POPULATION: 128,9 millions.
young people represent **25%**
older adults increased from **6% to 12%**.



POTENTIALITY OF GEOTHERMAL ENERGY: Mexico

Geothermal and hydrothermal resources in Mexico



GEOHERMAL MANIFESTATIONS IN MEXICO

IN MEXICO THERE ARE 20 ZONES OF HIGH HYDROTHERMAL POWER DERIVED FROM GEOTHERMAL ACTIVITY OF MEDIUM AND HIGH ENTHALPY.

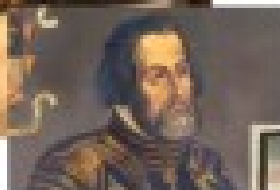
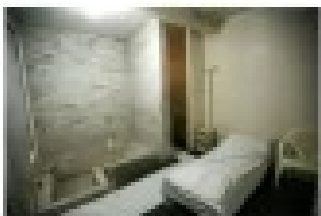
Durango.

The use of hot springs in our country It dates back more than four centuries.

PREHISPANIC BATHS

We have very old thermal baths

BAÑOS MEDICINALES DEL PEÑÓN



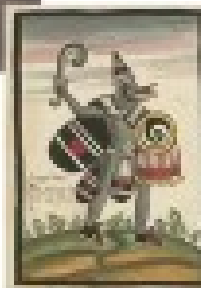
Since the year 1554, the indigenous people already knew the healing value of the thermal waters of the PEÑÓN. It has been offering its services for 468 years, especially to older adults.

Por ejemplo: Balnearios antiguos con mucha historia y gran belleza

TERMAS DE SAN JOAQUÍN, COAHUILA



El General Francisco Villa enviaba a sus tropas a lavarse sus heridas y a bañarse para continuar su lucha...



General Francisco Villa sent his troops to wash their injuries and bathe in hot springs to continue their fight...

We have very old spas with a lot of history and eat beauty. TERMAS DE SAN JOAQUÍN Saltillo, Coahuila

ECO THERMAL BATHS

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ACUATIC PARK AND TERMAL CENTER

Tenemos balnearios termales enclavados en plena na



Hot springs in natural environments

Water Parks in México

El Geiser Thermal Tecozautla (Hidalgo)

MORE than 100 water parks AMPABA

VERY BEAUTIFUL PLACE

ECO THERMAL BHATS

We have thermal waters inside ecological parks

Escondido Place is a concept park in maximum harmony with nature. It offers tranquility and rest to its guests

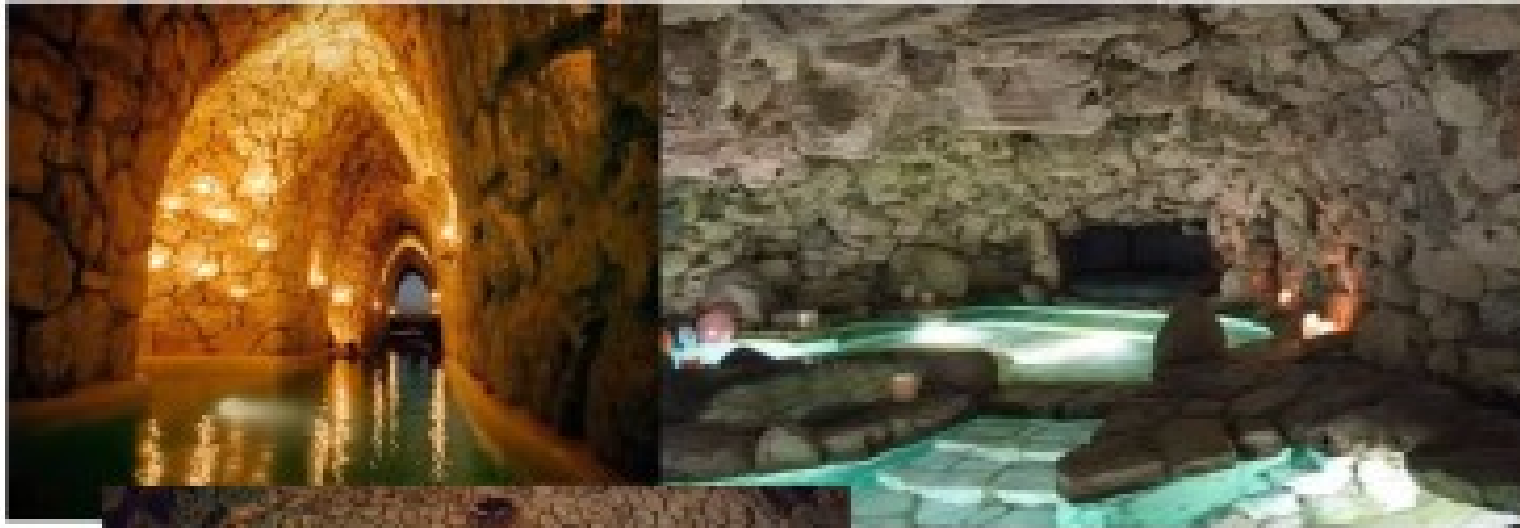
Atotonilco en San Miguel de Allende.



TERMAL CENTER MAYA

We have exotic and luxurious balnearios

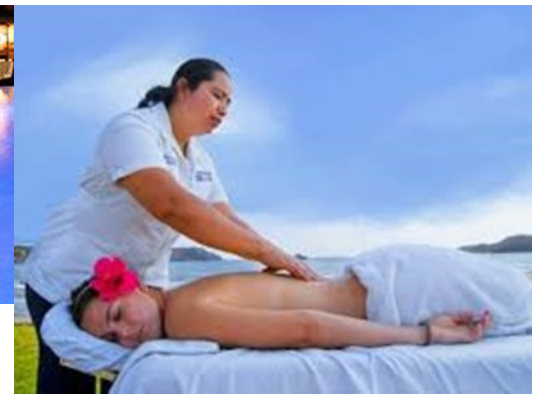
The Mayan Baths



An exclusive hot springs sanctuary in San Miguel de Allende underground pools

THALASSO CENTER IN MÉXICO

Paraiso de la Bonita is a luxury Thalasso Center resort with ***Endless Privileges category***. This place was the first to offer Thalassotherapy in Mexico.



In this Thalasso Center they offer therapeutic services to their guests



Ixtapa, Zihuatanejo. México

Thalasso Center *Loma del Mar*

In this Thalasso Center they offer therapeutic services to their guests.

The use of hydrothermal in México

In balneotherapy it represents **14%**

In the generation of electricity it represents **86%**

APPROXIMATELY 1000 HYDROTHERMAL DEPOSITS



Promotion through FORUMS SEMINARS COURSES WORKSHOPS Training and Certification.

SECRETARY OF FEDERAL TOURISM UNIVERSITIES AND SCIENTIFIC RESEARCH UNITS



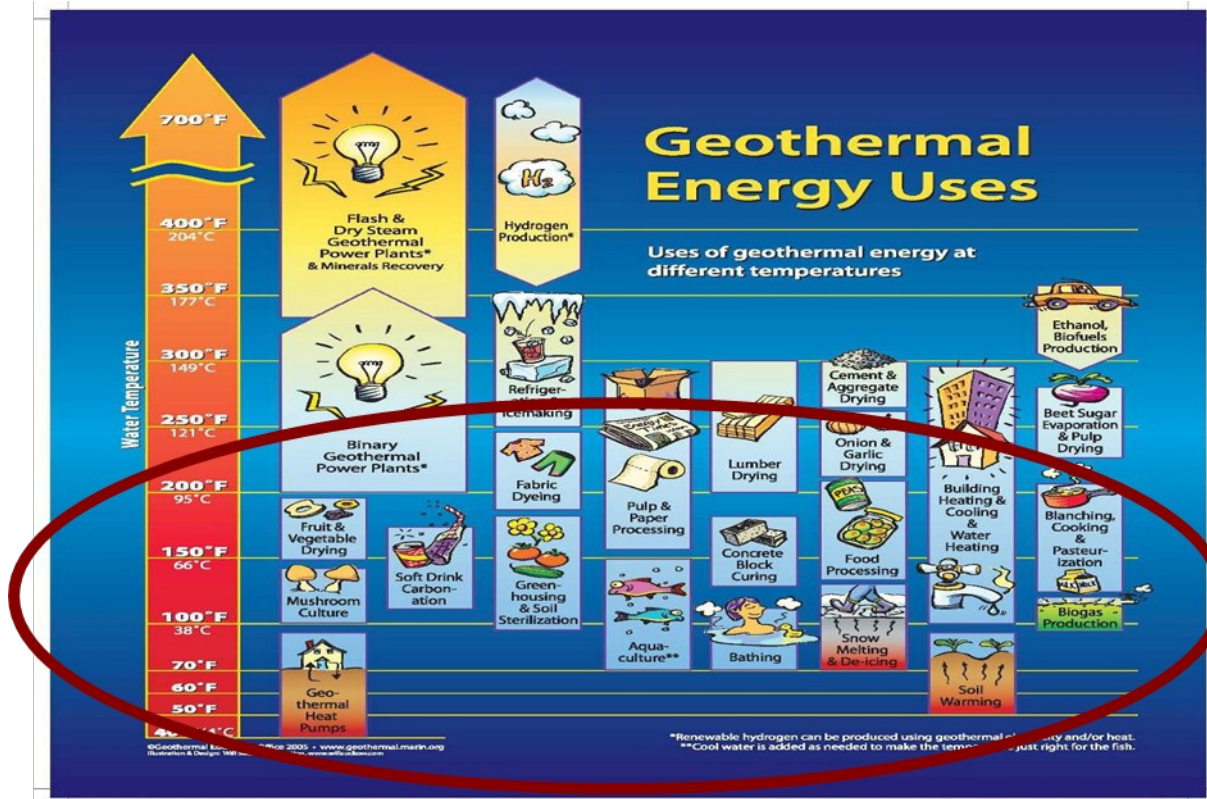
EL MAR CURA CUERPO, MENTE Y ALMA

Thalassotherapy Book

Available in **Amazon** only in Spanish version

We are **11 writers** who collaborate in the production of this book

Topics on legislation



In Mexico, the potential of thermal **waters is studied in other very important fields** as well, which is the goods industry through microorganisms of thermal origin.

Microorganismos termófilos: Aplicación de enzimas

Actúan como catalizadores de reacciones químicas,

Usos del agua termal
Microorganismos

Industria alimenticia

Industria Textil

Industria papelera

Industria Farmacéutica

Industria Biocombustibles





This is an invitation to join together this international initiative



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***Thank you !
Gracias***



***Iniciativa Internacional Un Día Festivo para Las
Aguas Mineromedicinales***